PRODUCT BRIEF / EMBED PRODUCTS

SugarCRM

Customer relationship management customization and integration

CATEGORY	IT Services, Technologies
FOCUS	Enterprise Software
AT A GLANCE	Support sales, marketing and service workflows with connected CRM information.

Overview

SugarCRM is a third-party customer relationship management platform for managing customer information and business workflows. The current Embed Technologies catalogue describes dashboards, integration and scalable customization around the platform.

Key capabilities

- Customer and account visibility across business processes
- Customizable dashboards and Dashlets
- Integration with other enterprise systems
- Support for field-service workflows and customer insights
- Adaptable CRM configuration as business needs change

Technologies & platforms

SugarCRM / CRM / Dashlets / Integrations / Business workflows

Practical benefit

Make customer information easier to find and use across teams and business systems.

Explore this product online | Discuss requirements